



of The University of Vermont®



Photo: Lauren Traister

UVM OLLI SPONSORSHIP OPPORTUNITIES

Support Connection and Learning for Vermont's 50+ Community!

The UVM Osher Lifelong Learning Institute (OLLI) offers stimulating, affordable, non-credit learning opportunities for individuals aged 50 and older in seven locations across Vermont.

Our programs foster lifelong learning, social connection, and community engagement.

By becoming a sponsor, you'll help expand these valuable programs and support Vermont's growing community of older adults.

Why Should You Sponsor UVM OLLI?

Vermont has the fourth-oldest population in the country, creating a strong demand for engaging, accessible learning for older adults.

Sponsorships helps us overcome geographic challenges, technology barriers, and social isolation by supporting vibrant online and in-person programs statewide.

Your sponsorship will reach over 3,000 participants annually, helping you gain visibility and demonstrating your organization's commitment to our state.

OLLI INSPIRES GROWTH AND CONNECTION

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“OLLI programs continue to inspire growth while also embracing the broader benefits of being in a class with others!”

- OLLI Member

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Photo: Andy Duback

SPONSORSHIP LEVELS

Cornerstone Sponsor: Investment: \$15,000+

Become one of the most important sponsors of our mission! **Your investment sustains OLLI's statewide programming and supports our expansion into new regions.** You'll be prominently recognized in our Annual Impact Report, on our website, and in our quarterly newsletter. Additionally, your organization will receive social media acknowledgments and exclusive recognition at OLLI's major programs.

Community Builder: Investment: \$10,000 – \$14,999

Help strengthen Vermont's OLLI community by **sponsoring one of our six volunteer-led locations.** Community Builders are recognized in our Annual Impact Report, receive social media acknowledgments, in our quarterly newsletter, and have your organization highlighted as a sponsor of the specific OLLI location you support. Your name/logo will also be featured on the OLLI website.

Lifelong Learner: Investment: \$5,000 – \$9,999

Support one of our signature program series, such as our Author's Corner Series, OLLI Film Series, Banned Books Club, Essential Poetry Series, or How Art Happens Series. As a Lifelong Learner sponsor, you'll be acknowledged in our Annual Impact Report, quarterly newsletter, on our website, and recognized as the sponsor at the program's start.

OLLI Friend: Investment: \$1,000 – \$4,999

Sponsor an individual OLLI program, class, lecture and make a meaningful difference. OLLI Friends are recognized in our Annual Impact Report, our quarterly newsletter, and listed on our website. Your organization will also be highlighted as a program sponsor at the start of the specific program you support.



Because of you, we can provide diverse, lifelong learning programs and support our volunteer-driven initiatives. With your help, we can enrich the lives of older adults, strengthen our community, and **build a brighter future for everyone.**



Krista Hamel, Director of UVM OLLI

For more information
on sponsorship
opportunities

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