**Course Title:** The Chinese Economy and Asian Economic Integration  
**Course Code:** SH230  
**Recommended Credits:** 3  
**Suggested Cross Listings:** Economics, East Asian Studies  
**Language of Instruction:** English  
**Prerequisites/Requirements:** Open to all program students

**Description**  
This course is meant to provide an overview of China’s economy and East Asian economic integration. The first portion of the course focuses on East Asian economic integration, with particular emphasis placed on how the economic growth and development of a country is correlated to the degree of its economic openness. Students evaluate and understand the extent of economic integration among the nations in East Asia who claim success in their economic development as a result of their economic integration with the rest of the world. Students then analyze how multinational corporations are affecting this group of nations. The second portion of the course considers the present state of the Chinese economy. Students analyze some of the unique economic challenges currently facing China including the uneven growth and development in China’s western regions. Students are then exposed to the Chinese consumer—their culture and buying behavior.

**Objectives**  
During this course, students:  
- Gain a basic understanding of the sources of growth of the Chinese economy  
- Analyze the current economic challenges in China  
- Analyze the behavior of the Chinese consumer from an economic and business perspective  
- Evaluate and understand the extent of economic integration among East Asian nations  
- Identify and evaluate, mainly through case studies, the business strategies of multinationals as they expand operations in East Asia

**Course Requirements**  
Course readings, averaging 50 pages per session, should be completed before class. Students must attend all classes and are expected to participate actively in all class discussions.

Students hand in notes weekly to ensure that they are completing the course readings and keeping up with all material. Students are required to summarize the weekly readings in clear format and are graded accordingly.

Students complete one large group presentation for their class project, as well as a group project paper. Group project presentations and papers are assigned at the start of the course. The assignment is to provide strategic advice to a Chinese company that intends to expand into an East Asian country. Group size is two or three students. Presentations are twenty minutes in length and group project papers are approximately
3,000 words in length. Presentations are graded on quality of presentation and soundness of analysis. Papers are similarly graded, and require referencing and a good choice of sources. At the end of the course, students complete a take-home final exam wherein they choose one of two questions and write an essay of approximately 1200 words in length. Students are given 36 hours to complete this task.

**Methods of Evaluation**
The final grade is determined as follows:
- Group project paper 35%
- Group project presentation 15%
- Reading notes 20%
- Final exam 30%

**Primary Texts**

**Supplementary Texts**


Outline of Course Content
Note: Fall/Spring students cover approximately 1 or 2 topics per week. During the summer, when class periods are longer, students cover approximately 2 or 3 topics per week.

Topic 1: Globalization from an Asian Perspective
Topic 2: Globalization or Regionalization?
Topic 3: Differences among Asian Countries: Political Systems and Economic Growth and Development
Topic 4: Differences among Asian Countries: Culture and Legal Systems
Topic 5: International Trade in Asia: Theory and Trends
Topic 6: Group Project Presentations
Topic 7: Chinese Economy: Introduction
Topic 8: Chinese Economy: The Western Regions
Topic 9: China's Intermittent Economic Isolationism: From Ming Dynasty to the Revolutions
Topic 10: China’s Intermittent Economic Isolationism: China’s Growing Mistrust
Topic 11: Marketing in China: Current Marketing Environment
Topic 12: Marketing in China: Who Will Succeed?
Topic 13: Chinese Consumer Behavior
Topic 14: Chinese Consumer Culture
Course Title: Politics and Governance
Course Code: SH240
Recommended Credits: 3
Suggested Cross Listings: Political Science, Government, East Asian Studies
Language of Instruction: English
Prerequisites/Requirements: Open to all program students

Description

This course begins with a historical survey of imperial China (before 1912) and Republican China (1912-1949). After providing some historical background, the course then focuses on the politics of the People’s Republic of China, including the Mao era (1949-1978) and the reform era (after 1978). Special attention is paid to “Mao Zedong Thought,” Deng Xiaoping’s contributions and legacies, the organizational structure and operational dynamics of the current political system, modern state building, and the Communist Party’s strategies for survival. When examining these issues, students engage in some of the current debates of the field, mainly those over the features of China’s politico-economic transition and the prospect of democracy in China.

Objectives

By the end of the course, students:

- Have a solid knowledge of the issues that are covered in this course (as described above)
- Have a good grasp of the most pressing issues in today’s China, e.g., why the ruling Chinese Communist Party (CCP) has survived and reinvigorated while its counterparts in the former Soviet Bloc had all collapsed by the early 1990s
- Are able to engage in debates in the China field and form their own stances

Course Requirements

Course readings, averaging 30 pages per session, should be completed before class. Students must attend all classes and are expected to participate actively in all class discussions.

Students take two in-class midterm exams (closed-book, 60 minutes). Both consist of five short essay questions. They are held at the end of Part One and Part Two respectively (see Outline of Course Content for details.)

Students are asked to write a short critique paper (4 pages double spaced) on two assigned articles.

For their final exam, students submit a research paper (10 pages double spaced). Students are expected to show original thinking and independent analysis of the issues in question. A separate guide is circulated in class.

Finally, several extra credit opportunities are given in class without prior announcements.
Methods of Evaluation
The final grade shall be determined as follows:

Class participation 10%
Midterm exams 40% (20% + 20%)
Critique paper 10%
Final exam 40%

Primary Texts

Supplementary Texts
Some other readings from academic journals are provided regularly throughout the course.

Outline of Course Content
Note: Fall/Spring students cover approximately 1 topic per week. During the summer, when class periods are longer, students cover approximately 2 topics per week.

Part I: An Overview
Topic 1 – Introduction; the legacies of imperial China and the Republican Era
1) Five key components of the imperial system
2) The Yan’an period (1935-1947) and legacies of the CCP’s path to power.

Topic 2 – The Maoist system and the Maoist era
1) “Mao Zedong Thought”
2) The Great Proletarian Cultural Revolution

Topic 3 – Deng Xiaoping’s contributions and legacies
1) Launching the reform and opening up
2) Raising the “four cardinal principles”
3) The student movement in 1989
4) The “Southern Tour” in early 1992
Topic 4 – China under Jiang Zemin and Hu Jintao
1) The Jiang Zemin era (mid-1990s to 2003)
2) The Hu Jintao Era (from 2003 to 2012)

Part II: The Political System
Topic 5 – The view from the outside
1) Formal organizational structure
2) Operational dynamics of the political system

Topic 6 – The view from the inside
1) The top 25 to 35
2) Configuration of political power
3) Party control of the government

Part III: The Transformation of the Chinese State
Topic 7 – State transformation in its structure.
1) The remaking of the administrative state
2) The smuggling crisis and the leveling of the economic playing field

Topic 8 – State transformation in its modes of governance.
1) Importing Western modes of governance
2) Guerrilla policy style and adaptive governance

Part IV: The Party’s Strategies for Survival
Topic 9 – Toward lessons for longevity.
1) Lessons from the collapse of Communist parties in the former Soviet Bloc
2) Lessons from non-Communist states

Topic 10 – Rebuilding the Party
1) The organizational dimension
2) The ideological dimension: the Party and private entrepreneurs

Part IV: The Future of China
Topic 11 – Debates over the prospects for democracy in China
1) Pessimists
2) Optimists