

# Gain Confidence to get into Med School

"Colleen Fairchild, Program Coordinator" <learn@uvm.edu>

Summer Medical Prep Program Inquiries (2,042 contacts) Sent to 11,821 recipients on Apr 14, 2016 10:00 am



**—** this mailing  
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Opens

**50%**  
5,908 opens

Clicks

**1%**  
71 unique clicks

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**100%**  
11,821 delivered  
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Shares

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## CLICK ANALYSIS

A preview of an email from The University of Vermont College of Medicine. The email header includes the college name and a subject line. The main body of the email contains text about the Summer Medical School Prep Program, a list of bullet points, and a quote from Dr. Paula Tracy. There are several green circular callouts overlaid on the text. At the bottom of the email content, there is a video player with a play button and a "Watch Now" button. The footer of the email includes contact information for Colleen Fairchild and the Emma logo.

**COLLEGE OF MEDICINE**

**UVM College of Medicine Summer Medical School Prep Program**

Hi [memberfirst\_name default="Student"],

You've already put in a lot of effort to prepare for Med School. UVM's Summer Medical School Prep program will help you to figure out how you're doing and help you:

- Prepare for the revised MCAT.
- Build clinical experience.
- Learn essential interview skills for medical school.

Students who successfully complete the program will have a detailed personalized assessment document to support their application to medical school.

"The students who take this program really want to go to Medical school... My immediate goal would be to provide students with the confidence that they are ready for medical school." - Dr. Paula Tracy, UVM Director of Pre-Clinical Assessment in the College of Medicine

Watch this 3 minute highlighted on the program website, to discover how we will give you the confidence to get accepted into Med School.

Kind Regards,  
Colleen Fairchild  
Program Coordinator  
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(802) 855-8670

**The University of Vermont**  
COLLEGE OF MEDICINE

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