

## Go Beyond the MCAT

"Colleen Fairchild" <learn@uvm.edu> Summer Medical Prep Program Inquiries (2,042 contacts)

Sent to 2,062 recipients on Apr 22, 2016 10:00 am



**7.5**  
Mailing  
Score

**—** this mailing  
**—** community avg

**Opens**  
**35%**  
713 opens

**Clicks**  
**5%**  
38 unique clicks

**Delivery**  
**100%**  
2,062 delivered  
2 bounced

**Opt-outs**  
**20**  
1% of recipients

**Shares**  
**0**

### OPENS BY DEVICE

**48.5%** Desktop

**51.5%** Mobile

### OPENS BY CLIENT

**0%** AOL

**12.4%** AppleMail

**12.3%** Gmail

**1.3%** Outlook

**0.4%** Outlook.com

**1.1%** Yahoo! Mail

**72.5%** Unknown

### CLICK ANALYSIS

The screenshot shows an email campaign for the UVM College of Medicine Summer Med School Prep Program. The email features a header with the text "COLLEGE OF MEDICINE" and a main heading "UVM College of Medicine Summer Med School Prep Program". The body of the email includes a greeting, a brief description of the program, a list of benefits, and a call to action "Enroll Now". The footer includes the University of Vermont logo and contact information for Colleen Fairchild, Program Coordinator.

**UVM College of Medicine Summer Med School Prep Program**

Hi [member.first\_name default="Student"],

Some programs can tell you how to take the test.

**Our Summer Med School Prep Program** will not only help you prepare for the revised MCAT, more importantly, it will help you be better prepared for medical school.

**Students will benefit from this opportunity to:**

- Expand their clinical experiences by participating in organized shadowing opportunities with physicians in various specialties at UVM Medical Center.
- Practice for medical school interviews at one of the most selective medical programs in the country through mock multiple mini interviews.
- Perform virtual medical procedures in the University of Vermont's state-of-the-art medical simulation center.
- Prepare for the revised MCAT with didactic sessions and practice questions integrating all areas covered on the revised MCAT.

Every year 50,000 Pre-Med Students are Almost in...  
30,000 don't get in, but 20,000 do.

Which Group Will You Fall Into?

**Enroll Now**

The UVM Summer Med School Prep Program will help you finish strong  
Go beyond almost. Realize your potential. **Get in!**

The Program Director, Dr. Paula Tracy, was recently featured in our Blog, highlighting some of the program's benefits. [Click here](#) to read it.

Best Regards,  
Colleen Fairchild  
Program Coordinator  
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(802)-556-9870

**The University of Vermont**  
COLLEGE OF MEDICINE

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