Practices in Support of People, Profit and Principles

Professional Certificate in Sustainable Business Practices

This is a short course with one week on campus, and three weeks online

**Dates:** July 14 – August 8, 2014, **On campus portion:** July 28 – August 1, 2014

**Time:** On campus portion: Monday July 28 to Friday August 1, 2014, 9:00 am to 5:00 pm

**Location:** University of Vermont campus

**Program Fee:** Includes tuition, program materials, lunch daily and site visits. Lodging not included, please see website for options.

**Professional Certificate/Non-credit Option:** $1,505

**UVM Credit 3-credit Option:** Vermont Residents: $1,505 | Non-resident: $3,338

Are you interested in doing business in a socially and environmentally responsible way? Join a community of business professionals, advanced students, and innovators who will shape tomorrow’s sustainable business and public policies. During this uncommon forum with leaders you’ll find only here, you’ll participate in rich dialogue and develop tools, skills, and knowledge to operate a socially and environmentally responsible business. This is a rare opportunity to network with nationally recognized business leaders and discover their strategies for success.

**About The Program**

Become better prepared to lead sustainable businesses and benefit corporations by earning a Professional Certificate in Sustainable Business from the University of Vermont.

Imagine a day filled with new knowledge gained through presentations, lectures, site visits, group projects, networking, panel discussions and the sheer osmosis of context. Days are a combination of classroom time and excursions. Meals are for networking and peer-to-peer learning with participants, faculty and guest lecturers.

Participants will explore the practices of business leaders who have dared to rethink the role of product/service/company design, supply chain management, marketing, operations, and leadership to build successful enterprises.

This 4 week program combines lessons learned, proven practices, hands on problem-solving, and stimulating discussion. Following a week-long residency in Vermont, participants will apply their learning through projects to be carried out for businesses or organizations seeking to become more sustainable.

**Participants will:**

- Participate in two weeks of online course readings and discussions prior to the on-campus portion of the program.
- Gain knowledge of a systems approach to economics, leadership, product and process innovation, human resources, operations, and marketing as a method of operating socially responsible businesses and creating shared value.
- Learn proven practices from highly successful businesses, serving as models for how to run socially responsible, sustainable, and beneficial enterprises.
- Acquire the knowledge and tools required to create a highly-productive values-led business culture.
- Apply knowledge through action research and learning in customized on-site projects.
- Learn from recognized business leaders and scholars.
- Distinguish themselves and gain a competitive advantage as sustainability leaders.
- Complete a final assignment online following the on-campus portion of the program. **Note:** Students will be expected to return to campus on **Friday, August 8** in order to present their final projects. Students who cannot make it in person can participate remotely via Skype

**Who Should Attend?**

Executives and managers seeking to implement sustainable practices in the organization including corporate community relations directors, organizational development leaders, human resource managers, marketing managers, purchasing and supply chain managers, and other professionals seeking to emerge as sustainability leaders, as well as graduate students.

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