

SUMMER 2012  
INSTITUTE for

GLOBAL  
SUSTAINABILITY

leading to solutions



The University of Vermont



**GREEN YOUR  
CAREER, EMPLOYING  
THE BEST PRACTICES  
THAT INTEGRATE  
ECOLOGICAL  
AND ECONOMIC  
SYSTEMS.**

**FOR MORE INFORMATION**

The Institute for Global Sustainability

University of Vermont

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[learn.uvm.edu/igs](http://learn.uvm.edu/igs)

# Sustainability Leadership Programs for Professionals

## Summer Institute 2012

**There is nothing more relevant and valuable today than understanding and promoting sustainability. And there is no better place to learn about sustainability than Vermont on UVM's top-ranked green campus!**

Sustainability has become the key driver of innovation across all industries and all sectors. Businesses and organizations of all types and sizes are seeking knowledgeable leaders who can help them shift their practices to be sustainable. Communities need citizens who are prepared to help develop real solutions for the challenges they face. Are you prepared?

**At UVM you can study directly with influential thought leaders who are helping shape the transformation you see happening today!**

The University of Vermont has earned a national reputation for the strength of its faculty and interdisciplinary offerings in sustainability and environmental studies. The University of Vermont is offering programs for professionals interested in leading and managing sustainable businesses and organizations through its annual two week Summer Institute for Global Sustainability (IGS).

### Summer Institute Highlights:

- Attend day sessions or stay overnight in beautiful Burlington, VT for 1 or 2 weeks.
- Expand your professional network.
- Learn from innovative leaders and noted scholars in business, health, education, and community and economic development.
- Distinguish yourself as a sustainability leader.

### Summer 2012 Week-Long Professional Certificates: (Earn 3 Credits in 1 Week)

**Sustainable Business\*** - Become better prepared to lead and manage sustainable businesses and benefit corporations.

**Campus Sustainability Leadership** - Discover how to bring about change through transformative, financially sustainable innovations at your school or college and help your campus become a model of sustainability.

**The Ecology of Food Systems** - Participants will gain an in-depth understanding of the ecology of the Food System and its influences on product/service/system organizational design and livelihoods.

For more information, visit [learn.uvm.edu/igs](http://learn.uvm.edu/igs)  
or call toll free **800.639.3210** or **802.656.2085**

\*Program featured on back

# Sustainable Business



## People, Profit and Principles

**Dates:** May 21-25, 2012

**Time:** 9:00am-5:00pm (plus Monday evening dinner and keynote presentation 6 - 8pm)

**Location:** UVM campus, plus company site visits

**Enrollment options:** Five day intensive taken as a professional certificate program OR for three college credits.

Are you interested in doing business in a socially and environmentally responsible way? Join a community of business professionals, advanced students, and innovators who will shape tomorrow's sustainable business and public policies. During this uncommon forum with leaders you'll find only here, you'll participate in rich dialogue and develop tools, skills, and knowledge to operate a socially and environmentally responsible business. This is a rare opportunity to network with nationally recognized business leaders and discover their strategies for success.

### About the Program:

Become better prepared to lead sustainable businesses and benefit corporations by earning a Professional Certificate in Sustainable Business.

Imagine a day filled with new knowledge gained through presentations, lectures, site visits, hallway conversations, group projects, networking, panel discussions and the sheer osmosis of context. Days are a combination of classroom time and excursions. Meals are for networking and peer-to-peer learning with participants, faculty and guest lecturers.

During this Summer Institute, participants will explore the practices of business leaders who have dared to rethink the role of product/service/company design, supply chain management, marketing, operations, and leadership to build successful enterprises.

This 5-day\* program combines lessons learned, proven practices, hands on problem-solving, and stimulating discussion. Following a week-long residency in Vermont, participants will apply their learning through projects to be carried out for businesses or organizations seeking to become more sustainable.

### Participants will:

- \*Participate in two weeks of online course readings and discussions prior to the on-campus portion of the program.
- Gain knowledge of a systems approach to economics, leadership, product and process innovation, human resources, operations, and marketing as a method of operating socially responsible businesses and creating shared value.
- Learn proven practices from highly successful businesses, serving as models for how to run socially responsible, sustainable, and beneficial enterprises.
- Acquire the knowledge and tools required to create a highly-productive values-led business culture.
- Apply knowledge through action research and learning in customized on-site projects.
- Learn from recognized business leaders and scholars.
- Distinguish themselves and gain a competitive advantage as sustainability leaders.
- \*Complete a final assignment online following the on-campus portion of the program.

### Who Should Attend?

Executives and managers seeking to implement sustainable practices in the organization including corporate community relations directors, organizational development leaders, human resource managers, marketing managers, purchasing and supply chain managers, and other professionals seeking to emerge as sustainability leaders, as well as graduate and upper level undergraduate students.

**Fees:** Includes tuition, program materials, meals (coffee service, breakfast & lunch each day, and one dinner the first Monday night of the program), and site visits.

**Professional Certificate/non-credit option:** \$1,705

**UVM Credit Option for 3 Academic Credits:** Vermont residents: \$1,705 | Non-resident: \$3,790